

Evgeni Nikolov

UX/Product Design
Lead

uxact.ca

Waterloo, ON

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[Linkedin](#)

Skills

UX Design, Product Design, Interaction Design, Visual Design, Prototyping (Figma, InVision, Axure), Motion design (Microanimations, Transitions), Web coding (HTML, CSS, jQuery, WordPress, Bootstrap)

Experience

Google - UX Design Lead

OCTOBER 2021 - PRESENT, Waterloo, ON

Owning the Post Purchase and Order Management Experience for Google Cloud Platform.

OpenText - Lead UX/Product designer

OCTOBER 2020 - OCTOBER 2021, Waterloo, ON

Leading both UX and Visual design outcomes for an enterprise SaaS-based capture applications that provide omnichannel capabilities to automate classification and keyword extraction. Taking ownership of the design work in a cross-functional scrum team and providing all required artifacts and specs to development by following the defined standards.

McAfee - Lead Product Designer / Design manager

JUNE 2018 - OCTOBER 2020, Waterloo, ON

Leading a team of designers, researchers and writers on every step of the product development in an agile environment. Overseeing the insights gathering, brainstorming, prototyping, and experimentation, to launching high-quality designs for several new products. Coach and mentor design team members to design experiences, interactions, and features that improve product value for continued growth and success. Defining the design process and operations in collaboration with PM and Engineering teams.

Telmetrics - Lead UX/Product designer

NOVEMBER 2017 - JUNE 2018, Toronto, ON

Leading the UX design process for a dashboard management system of a call tracking software application - research, information architecture, low and high fidelity wireframes and prototypes, visual design concepts and mockups.

NIIT Canada - Sr. UX/UI Designer

JUNE 2017 - NOVEMBER 2017, Toronto, ON

Responsible for all aspects of UX design for a significant eLearning project including User Experience, User Interface, Interaction design, and Visual direction. Build personas, develop sitemaps, user flows, wireframes for information architecture. Design style tiles and user interface patterns.

BonApeti - UX and Visual Design Lead

SEPTEMBER 2013 - JULY 2016, Sofia, BG

DDB Sofia / Tribal Worldwide - Senior Art Director

FEBRUARY 2010 - SEPTEMBER 2013, Sofia, BG

NOVA Studios - Art Director

FEBRUARY 2010 - SEPTEMBER 2013, Sofia, BG

EURO RSCG Sofia - Sr. Graphic Designer

APRIL 2006 - FEBRUARY 2010, Sofia, BG

MM Communications - Graphic Designer

SEPTEMBER 2000 - APRIL 2006, Sofia, BG

Education

Sheridan College / Digital Product Design

SEPTEMBER 2016 - MAY 2017, Oakville, ON

Sofia University / Master's Degree, Art History

SEPTEMBER 1996 - JUNE 2001, Sofia, BG

Toolset

Figma, Sketch, InVision, Adobe Creative Suite, Axure, Jira